innovation
Conference

WEDNESDAY: OCTOBER 30

9:00 AM - 9:20 AM

Registration and Welcome

9:30 AM - 10:25 AM

Keynote Speaker - Sean Alexander

10:30 AM - 11:25 AM

Navigating the AI Frontier: Sean Alexander
Alexander will demystify complex technologies, provide actionable digital transformation strategies and inspire innovative thinking for business success.

11:30 AM - 12:00 PM

Lunch Break

12:10 PM - 2:00 PM

Business Experience with AI - Levi Valdois, RPX Technologies
Discover how RPX Technologies has successfully integrated artificial intelligence into their daily operations. Levi Valdois will share real-world examples of how AI reshapes their business processes, enhances efficiency, and drives growth. Learn practical strategies you can apply to your business as you explore the transformative potential of AI across various sectors.

Utilizing and Developing Chatbots for Business - Ben Bausili, Interworks
Chatbots are revolutionizing customer interaction and business operations. In this session, Ben Bausili will guide you through developing and implementing AI-driven chatbots, explaining how they can streamline communication, improve customer experience, and optimize workflows. You'll leave with actionable insights to leverage chatbots in your organization.

Using AI for Project Management and Productivity - Julie Maness, The Persimmon Group
Efficiency is key to a successful business; AI can take your project management to the next level. Julie Maness will demonstrate how to incorporate AI tools into your project management strategies to boost productivity, improve team collaboration, and achieve better results. This session will provide the tools and techniques to enhance your project management processes through AI.

Applying AI to Business Marketing - Jesse Phillips, Kiamichi Technology Center
Marketing is evolving rapidly, with AI at the forefront of innovation. In this interactive breakout session, Jesse Phillips will demonstrate how AI can revolutionize your marketing strategies. Learn how to utilize AI to analyze data, create personalized content, and engage with your target audience more effectively. This hands-on session will teach you how to implement AI-driven marketing strategies in your business.

Exploring Workplace AI Tools - Bucky Dodd, ClearKinetic
With so many AI tools available, knowing which platforms are right for your business can be overwhelming. Bucky Dodd will walk you through the top AI platforms used in the workplace today. In this session, you will explore the capabilities of various tools, learn their strengths, and determine which ones can be best applied to your unique business needs.

Leading in an AI World - Bucky Dodd, ClearKinetic
AI is transforming leadership roles across industries. In this session, Bucky Dodd will explore how business leaders can harness AI to make data-driven decisions, inspire innovation, and guide their organizations into the future. You'll gain insights into the leadership skills needed to thrive in a world where AI plays a central role in business strategy.

Working with Google Gemini - Camma Watts, Gordon Cooper Technology Center
Google Gemini is an AI platform that has been a game-changer for Gordon Cooper Technology Center. Camma Watts will share how they've implemented this powerful tool to enhance their operations and how you can do the same in your business. Learn the practical applications of Google Gemini and how it can streamline processes, improve productivity, and drive innovation in your organization.

Writing and Editing with AI - Taylor Hutton, Meridian Technology Center
AI is transforming the way we approach writing and editing, making content creation faster and more efficient. In this session, Taylor Hutton will explore how AI tools can assist in generating ideas, refining drafts, and enhancing the editing process. You'll learn how to integrate AI into your workflow to improve writing quality, maintain consistency, and streamline content creation. Whether you're a novice or an experienced writer, this session will provide practical insights into the future of AI-assisted writing and editing.